#### Contactați

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#### Aptitudini principale

reactjs vuejs nextjs

#### Languages

romanian (Native or Bilingual) english (Native or Bilingual)

# Alexandru-Daniel Cenusa

Developer la Endava Cluj, România

# Rezumat

As a front-end developer with over 5 years of experience, I embarked on my journey as a self-taught developer, honing my skills through online resources like YouTube videos. Since then, I've gained valuable real-world experience working on diverse projects in industries such as sports, food, travel, and shipping.

My expertise lies in pure JavaScript and CSS, as well as SCSS, HTML, Git, npm, etc. I have a proven track record of working with popular frameworks like React, Vue, and jQuery, along with CSS frameworks like Bootstrap and Tailwind CSS. Additionally, I'm wellversed in handling image management through Cloudinary and email marketing and automation using Sendinblue. My versatility even extends to coding emails for various email clients.

During my spare time, I'm actively working on my first MERN stack app, further advancing my skills in Node.js, Express, MongoDB, and React, and gaining hands-on experience in building scalable, high-performance applications. My commitment to quality code and testing is evident through my use of Jest for unit testing and Pinia for state management in Vue. I also prioritize accessibility standards, ensuring ADA compliance in my code.

I'm familiar with the principles of Redux, ensuring high performance and scalability in my projects. To optimize front-end accessibility, I rely on Lighthouse and Sonar for testing and issue resolution. Moreover, I possess a strong grasp of responsive design and utilize BrowserStack for comprehensive testing before deployment. Additionally, I leverage Next.js to develop server-side rendered applications and static websites, enhancing performance and SEO.

Beyond front-end development, I have dabbled in digital marketing, exploring practices for Facebook Ads, Google Ads, and Instagram for a personal project that generated sales. This experience has provided me valuable insights into the powerful synergy between development and digital marketing to drive business results.

### Experiență

#### Endava

Javascript Developer aprilie 2019 - Present (5 ani 9 Iuni) Cluj County, Romania

Develop and Refine User Interfaces: Craft and enhance website user interfaces based on intricate designs, focusing on a seamless user experience. Technology Integration: Utilize a variety of technologies including HTML5, CSS (including Tailwind CSS), JavaScript, and TypeScript to develop responsive and efficient web applications.

Vue.js and React.js Development: Build dynamic and interactive front-end applications using Vue.js and React.js, implementing state management solutions with Pinia and Redux.

Next.js Implementation: Develop server-side rendered applications and static websites using Next.js for optimal performance and SEO.

Database Management: Employ MongoDB for efficient data storage, retrieval, and management in web applications.

Testing and Quality Assurance: Conduct rigorous testing using Jest and RTL (React Testing Library) to ensure code quality and functionality.

Responsive Design: Ensure cross-browser compatibility and responsive design by utilizing Tailwind CSS and SASS to maintain concise and efficient style sheets.

Continuous Improvement: Perform research to explore innovative solutions and integrate new approaches into existing workflows.

Collaboration and Design Translation: Work closely with design tools like Zeplin and graphic software such as Photoshop to translate design specifications into functional user interfaces.

Project Management: Use GIT for version control, managing branching and merging changes seamlessly into the repository.

WebWavers 1 an 7 luni UI Developer octombrie 2017 - aprilie 2019 (1 an 7 luni) Cluj County, Romania build and improve website user interfaces based on given designs. mainly work with HTML, CSS and JavaScript.

do research and find new approaches to age old questions (regarding website user interfaces).

create and update HTML/CSS/JS based on wireframes or bug report translate design into functional user interfaces

work with BOOTSTRAP and JQUERY to simplify and add cross browser compatibility to Javascript

ensure design and user experience quality throughout the development process

work with different libraries and plugins needed and include them into the project or modify them.

work with ZEPLIN and PHOTOSHOP to translate design into functional user interfaces

use SASS to keep the style sheet concise and benefit from all the features not yet available in regular CSS

use GULP to compile Sass files

use GIT for branching and commit changes into repository

Mid Level Front End Developer octombrie 2017 - aprilie 2019 (1 an 7 Iuni) Cluj County, Romania

Chic Ville Webmaster & Digital Marketer august 2017 - octombrie 2017 (3 Iuni) Cluj County, Romania

Create, develop and implement of customer loyalty system, customer loyalty marketing

Development, design, conversion and operation of bonus systems as customer incentives for advertising and marketing purposes Ensuring a fast, updated, bug free experience, running tests from both the front and back end and escalating any major issues on Magento Monitor digital technical trends, new features and technology to keep abreast of digital innovation Partner with other teams to figure out the best strategy to create great user experiences and interfaces Implement customer support solutions

Provide support

Collaborate with various internal teams to identify the best experience in terms of personalizing content/photos/articles

Continuously evaluate the marketplace, recent market research and competitive intelligence to evaluate and digital marketing strategies as well as identify new opportunities.

Monitor digital technical trends, new features and technology to keep abreast of digital innovation

## Studii

Universitatea "Babeş-Bolyai" din Cluj-Napoca Drept · (2009 - 2012)

Colegiul National Avram Iancu High School Degree · (2005 - 2009)

Universitatea "1 Decembrie 1918" din Alba Iulia Drept